

## **The British Press Photographers' Association Code of Conduct**

Members of The British Press Photographers' Association are professional photographers concerned with taking, editing and distributing news, feature, sports and other editorial photographs. Their work is predominantly for the British news media. The photographers take every care with their work, but it remains the responsibility of publishers to carry out checks concerning accuracy, damage to reputation, and the will of the Courts.

### **Press photographers should:**

1. Observe the highest ethical, technical and creative standards. They should conduct themselves in a manner reflecting those standards and be aware that their actions, both positive and negative, reflect on the profession as a whole
2. Not materially alter their images, or edit them in such a way as to give misleading impressions of news events
3. Provide accurate and comprehensive caption information
4. Resist any offers of payment or other inducements from third parties involved in the story to change the way they approach the coverage of news events
5. Remember they are subject to the laws of any country they work in
6. Always be aware of the codes of conduct observed by their employers and clients and act appropriately when working on their behalf
7. Treat people they meet in the course of their work with respect and dignity, giving special consideration to anyone suffering the results of war, crime or other difficulty or hardship
8. Protect their own intellectual property and respect the property of others
9. Defend media freedom, and the right to work in a fair and unfettered manner
10. Feel able to refuse any work involving excessive or unnecessary risks to themselves or others